

### BRIEF

With reference to the title above - "Upward behind the lasting flow it moonrose" (phrase from Jorge Luis Borges's story "Tlön, Uqbar, Orbis Tertius, meaning 'the moon was shining')

"Jorge Luis Borges' story Tlön, Uqbar, Orbis Tertius imagines a language that is constructed entirely out of verbs. Such a language dematerializes reality - or, perhaps more accurately, interprets a reality that is based on experience, not on 'object-hood'. Language in Tlön, Uqbar, Orbis Tertius is nounless, transient."

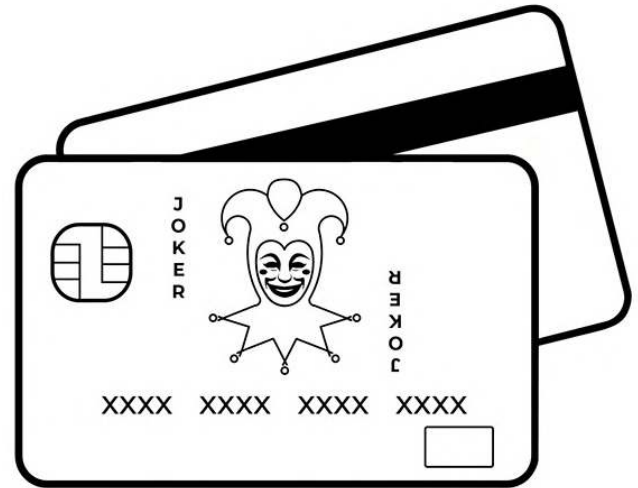
/Lital Khaikin/

### Concept

A world in which principles are often ordered around the notion of objecthood, such an idyllic view of a dematerialised reality becomes solely imaginary.

We have learned to navigate through our environment and control aspects of it as well as other living things, including each other through objecthood. Materiality serves as a smart tool that helps us set our compass within the world while also setting boundaries that control and hinder at the same time.

I have taken a playful approach in exploring the world we live in with all its corporeal, material surreality in a humorous way, venturing into objects, shapes and their differing connotations.



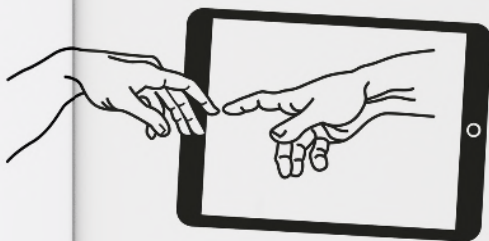


# Genesis

—  
**when things  
got  
complicated**

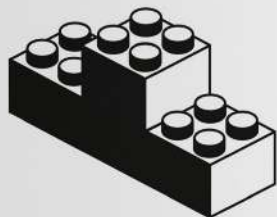
"Then God said, 'Let us make man in our image, after our likeness. And let them have dominion over the fish of the sea and over the birds of the heavens and over the livestock and over all the earth and over every creeping thing that creeps on the earth.'"

So God created man [„I“]



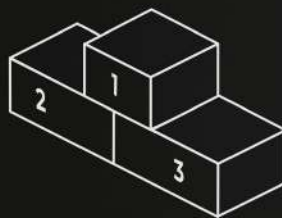
Then Man said: Let us make objects for our own image, to our liking with which we have dominion over the fish of the sea and over the birds of the heavens and over the livestock and over all the earth and over every creeping thing that creeps on the earth as well as each other.

So Man created objecthood.



**Parts of a System № 01**

'Educates'



**Parts of a System № 02**

'Separates'



**Population Controller № 01**  
'Form Follows Function'



**Population Controller № 02**  
'Progressive Design → Aggressive Output'

